



# Pricing & Reimbursement

# 2020

**Third Edition**

**Contributing Editor:**  
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# Spain

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## Abstract

Spain is a very attractive market for pharmaceuticals within the European Union. However, it is also a very regulated market and the decisions are taken by different authorities at different levels. This is why market access can appear complex. In the following chapter we will try to explain the most important rules which must be taken into account in order to understand the process of pricing and reimbursement in Spain.

## Market introduction/overview

In 2019, the pharmaceutical market in Spain reached €18.7 billion, of which €7.4 billion corresponds to the hospital market, and €11.3 billion to products dispensed through retail pharmacies. Growth was around 4.3%, with expenditure in hospital products exceeding 7.6% over 2018, whilst growth in retail pharmacies was under 2.5%. In 2020, YTD figures (until March 2020) show a 14.5% increase in the hospital market with respect to the same period of 2019 and a 8.3% increase of the retail market with respect to the same period in 2019.<sup>1</sup>

In the near future, one may expect further increases in the hospital market as a result of the appearance of innovative medicinal products, especially in the area of oncological products and orphan drugs. Further, the unprecedented COVID-19 crisis has increased even further within hospital expenditure (e.g. hospital expenditure in March 2020 is 27.8% higher than in March 2019). Because of this, cost containment measures may appear in various forms, as we shall explain in this chapter.

As in many other EU countries, and according to the Annual Report of the NHS published in December 2019,<sup>2</sup> the Spanish pharmaceutical market is highly dependent on public policies, given that approximately 73% of health expenditure comes from the public sector.

In 2019, Spanish public pharmaceutical expenditure (approx. €18.7 billion)<sup>1</sup> is said to account for approx. 1.5% of the gross domestic product and in 2018 (last data available) public pharmaceutical expenditure accounted for 25.2% of all public healthcare financing (approx. €71.1 billion).<sup>3</sup>

According to data of Farmaindustria (the association of the Spanish innovative pharmaceutical industry), the Spanish pharmaceutical industry is the most productive sector of Spain (double the industry average); it is one of the leaders in exports (exceeding €10.6 billion per year); and by comparison with other sectors in Spain, it has a higher concentration of more stable, qualified and diverse employment (94% of its workers are permanent, 62% have university studies, and 52% are women).

As regards demographics, at the beginning of 2020, 47.1 million inhabitants lived in Spain,

with a gross birth rate of 7.9 births per 1,000 inhabitants and an average maternal age of 32 years. Life expectancy at birth reached 83.2 years. Since 2017, Spain has the classical pyramid of population of a developed country where the number of deaths increases more than the number of births. Data from *Instituto Nacional de Estadística* (“INE”)<sup>4</sup> show that steady growth in births may be expected during the next 10 years at rates that may be near 0.5%; but a decline in population of almost 50,000 persons each year. The percentage of the population aged 65 years and over may reach 25% in 2033, and the number of persons that are dependent on others will continue increasing up to almost 60% in 2033.

In relation to the Spanish healthcare system, Article 43 of the Spanish Constitution establishes the right to healthcare as one of the basic principles that must inspire action by all public administrations, and this has been interpreted to recognise universal access to healthcare.<sup>5</sup> However, measures<sup>6</sup> taken by the Spanish government during the economic crisis that Spain suffered from 2008 to 2014 have affected such universal access to healthcare, setting forth some limits as regards the condition of beneficiaries of the system.

These limitations consisted basically in the establishment of some prerequisites in order to access healthcare benefits, such as: contributing to the Spanish Social Security system; having an authorised residence in Spain; holding pensioner status in the Social Security System; or being the beneficiary of any other periodic Social Security benefit, including unemployment benefits and subsidies. Those who have exhausted their benefit or unemployment subsidy and appear registered in the corresponding office as a job-seeker will also have access. Other than that, the measures taken determined that nationals of Spain, or of any Member State of the European Union, the European Economic Area or Switzerland residing in Spain, and foreigners holding an authorisation to reside in Spanish territory, may hold the status of insured provided they can prove they do not exceed an income limit determined by regulation.<sup>7</sup>

Put into practice, these measures imply that some of the population do not access the healthcare provision. The Constitutional court declared that these limitations to the healthcare provision were valid but many regions in Spain have declared that right to healthcare is universal in their territory, and the matter has been very controversial in Spain in recent times. Many of the restrictions resulting from Royal Decree-Law 12/2016 were reversed by another Royal Decree-Law adopted on 27 July 2018, on Universal Access to the National Health System (“NHS”).<sup>8</sup>

During the year 2017 (last data available), 1,450 presentations of medicinal products were included in the provision of the NHS.<sup>9</sup> Furthermore, Spain is a market which has numerous innovative therapies included within the provision of the NHS.

In Spain, market access has two stages: (i) the granting of the marketing authorisation by the regulatory agency (Spanish Agency of Medicinal Products and Medical Devices, “AEMPS”) or the inscription at AEMPS registry of products approved under the EU centralised procedure; and (ii) the resolution on pricing and reimbursement by the Ministry of Health (“MOH”). AEMPS also intervenes to some extent in the pricing and reimbursement procedure by issuing a so-called Therapeutic Positioning Report, on which the MOH relies when deciding on pricing and reimbursement.

Furthermore, an aspect which needs to be taken into account is that Spain is a decentralised country and the regions have an important role in market access because, even though the MOH decides which therapies are financed, the regions are the ones that allocate the budget for financing such therapies. This means that in the case of high budgetary impact products, companies must expect that access to the market be subject to agreements with regional

authorities (or sometimes with local hospitals) regarding the conditions under which the product will be available in such region or hospital.

## **Pharmaceutical pricing and reimbursement**

### Regulatory classification

According to Article 19 of the Spanish Law on Medicinal Products (Royal Legislative-Decree 1/2015), when the AEMPS authorises a medicinal product, it will determine its prescription conditions by deciding whether the product is subject to medical prescription or not.

The same Article establishes that certain medicinal products which meet certain conditions will always be subject to a medical prescription. This is the case for those medicines which may present a danger, either directly or indirectly (even under normal conditions of use), when they are used without being under medical supervision. The same happens with those medicinal products which are used frequently under abnormal conditions of use, and this may involve, directly or indirectly, a danger to health. Spanish law also sets forth that those medicinal products which contain substances (or preparations based on these substances) whose activity and/or adverse reactions need to be studied in more depth, must also be classified as subject to a medical prescription, and the same happens with those medicinal products which are administered parentally.

AEMPS may also establish some subcategories for medicines that can only be dispensed under medical prescription. This would apply to products subject to a special medical prescription regime, or to medicinal products which can only be dispensed by certain means (such as medicinal products for hospital use). It is also important to note that the MOH may also establish restrictions as regards the prescription, dispensing and financing of some medicinal products within the NHS. These may include the need to go through a special visa procedure before the patient may get a given product under reimbursement by the NHS. Under Spanish law, the regions are not entitled to establish local measures restricting prescription, dispatching or financing of medicines or devices that have been accepted for reimbursement at a national level.

AEMPS may classify as medicinal products which are not subject to medical prescription those that are destined for processes or conditions that do not require an accurate diagnosis, or those whose toxicological, clinical or use evaluation data and route of administration do not require medical prescription, and these medicines will be dispensed by a pharmacist who will inform, advise and instruct about their correct use.

Spanish law also contemplates the classification of medicines between brand medicinal products, generic medicinal products, biologic medicinal products or biosimilar medicinal products.

Article 2 of Spanish Law on Medicinal Products (Royal Legislative-Decree 1/2015) defines generic medicinal products as any medicinal product that has the same qualitative and quantitative composition in active ingredients and the same pharmaceutical form, and whose bioequivalence with the reference medicine has been demonstrated by adequate bioavailability studies. The different salts, esters, ethers, isomers, mixtures of isomers, complexes or derivatives of an active ingredient will be considered the same active ingredient, unless they have considerably different properties in terms of safety and/or efficacy. Biosimilar products are not defined under Spanish law, although there exist provisions under which all biological products are considered non-eligible for substitution without the prior approval of the prescribing doctor.

Under Spanish law, the distinction between over-the-counter medicines and non-prescription

medicines does not exist, because the law only distinguishes between prescription and non-prescription medicines.

### Who is/who are the payer(s)?

Spain's Autonomous Regions pay for all healthcare services out from their own budgets and, subject to certain conditions which may derive from European and Spanish rules on public procurement, they enjoy a large degree of autonomy to decide how they purchase goods and services which they may require in order to provide healthcare services to patients.

The MOH is the department of the central government responsible for approving reimbursement of medicinal products. As explained, the public funds that may be used to finance this reimbursement come out of the budget of the 17 Autonomous Regions into which Spain is divided. Because of this, the regions participate in the specific committee at the MOH responsible for assessing applications for deciding on the maximum ex-factory price for reimbursed products. This committee is called the Interministerial Committee for the Price of Medicines ("ICPM").

This generates a complex situation where the basic content of the pharmaceutical provision is set forth at state level (because the MOH makes the decision on pricing and reimbursement) but where the Autonomous Regions are responsible for the financing of these medicines without being allocated a specific budget for each medicinal product, but having to administer their budget and complying with the basics of the pharmaceutical provision.

On the other hand, products that patients obtain at retail pharmacies are subject to co-payment rules under which the patient must pay part of the price of the product. The co-payment percentage depends on the type of product and also on the type of patient.

### **What is the process for securing reimbursement for a new pharmaceutical product?**

The reimbursement process starts *ex officio* and it is compulsory, meaning that the marketing authorisation holder ("MAH") does not have the right to say that it is not interested in reimbursement and that it will launch the product right away. Under Article 92 of the Spanish Law on Medicinal Products (Royal Legislative-Decree 1/2015), the MAH must go through this process, so that the MOH may decide whether the product shall be reimbursed and covered by the NHS or not.

The process regarding pricing and reimbursement in Spain of a medicinal product that is centrally approved begins when the AEMPS gives final clearance to the packaging materials that are to be used in Spain. Once the AEMPS has approved the final packaging materials of the product, it shall record this decision and notify it to the MAH and to the General Directorate of Pharmacy and Medical Devices, which is the body within the MOH which is competent to rule on reimbursement. As explained, the reimbursement process then starts *ex officio*. The General Directorate of Pharmacy and Medical Devices shall send a letter to the MAH or to its local representative, informing it that the process has begun and granting the company a period between 10 and 15 working days to make any submission it deems convenient on the reimbursement of the product.

Under the law, the process to decide on pricing and reimbursement may take up to 180 days. Furthermore, the authorities usually request additional information, and these requests may stop the clock of the procedure. In practice, companies may well expect the reimbursement approval to run for a minimum of six months. Sometimes, we have seen procedures take up to a year.

### **Who influences the decision?**

The most important decision-maker in the reimbursement process is the central government. AEMPS has a very important role when issuing its therapeutic position report, and the MOH, through the General Directorate for Pharmacy and the ICPM, decides on reimbursement and then on price. In theory, the General Directorate for Pharmacy is the first to decide on whether the product is reimbursed or not; and the ICPM then decides on the maximum reimbursed price. In practice, however, the two procedures run in parallel and overlap, because the decision of the General Directorate for Pharmacy regarding reimbursement is also based on the price that the ICPM would set for the product.

The General Directorate for Pharmacy, on the other hand, takes care of process management, preparing the rulings that the ICPM shall adopt; it is also the *de facto* leader of the negotiations with the MAH, and coordinates the work done by evaluation teams who handle the dossiers prior to the meeting of the ICPM.

It is also very important to note that authorities of the Autonomous Regions have a very important role in this decision, because they are the ones funding the dispensing of the product to the patient. This is also why three of the Autonomous Regions are members (on a rotating basis) of the ICPM. At present, representatives of all other Autonomous Regions may participate as observers at all ICPM meetings. On the other hand, whilst the central Spanish legislature and government have exclusive competence to enact legislation on medicinal products, the Constitutional Court has established in several cases<sup>10</sup> that this applies to the rules related to the evaluation, approval and surveillance of medicinal products, but not necessarily to the ones having to do with aspects related to how individual patients may get access to medicines. This is important because the Autonomous Regions are thus competent to establish the specific procedural rules that may apply to how the patients may get access to reimbursed products.

It is also important to note that other relevant stakeholders may include doctors, medical and hospital pharmacy societies and patient associations, who may try to exercise some influence. Anyhow, the procedure is a bilateral one between the interested company and the MOH. Other entities (including associations, competitors, etc.) do not have legal standing to intervene as interested parties, and they have no right to make allegations. Regarding the right of access to the information provided by the interested company, we refer to the Confidentiality and transparency section below.

### **What pharmaceutical products are eligible/ineligible for reimbursement?**

Under Article 92 of the Spanish Law on Medicinal Products, the inclusion of a medicinal product in the financing of the NHS is decided according to a selective funding system and taking into account general objective and published criteria, more precisely, the following:

- a) the seriousness, duration and sequels of the pathologies for which the product is approved;
- b) the needs of special groups of people;
- c) the therapeutic and social utility of the product as well as its incremental clinical benefit, taking into account its cost and effectiveness;
- d) the need to limit and rationalise public pharmaceutical expenditure and the impact of the medicinal product on the NHS;
- e) the existence of medicines already available and the existence of other alternatives for the same illnesses, which have a lower price; and
- f) the degree of innovation of the product.

This being said, Royal Decree-Law 16/2012 introduced new rules stating that when deciding

on whether a product must be accepted for reimbursement or not, the MOH shall also consider, specifically:

- a) The impact that financing such product may have on the public budget.
- b) A cost-efficiency analysis. For the purposes of this analysis, the MOH shall rely on a Therapeutic Position Report (“IPT” for “*Informe de Posicionamiento Terapéutico*” in Spanish) that the AEMPS shall prepare, and on the opinion of the Advisory Committee on Pharmaceutical Coverage. Any studies that the MAH may present may also be considered.
- c) The innovation of the product; whether it provides an indisputable therapeutic advance for altering the course of an illness or easing the course of such illness; and its prognostics, results or contribution to the NHS.
- d) The contribution of the product to Spain’s gross domestic product. This is awkward because it could indicate that local manufacturing or development operations have an influence on pricing and reimbursement; something which would be totally contrary to EU law principles.
- e) The return mechanisms which may be proposed by the marketing authorisation holder (discounts, price reviews). This is the result of the increasing relevance that risk-sharing schemes are having in Spanish practice nowadays; many companies, especially for high-budgetary-impact products, are required to offer specific arrangements to obtain reimbursement. These may be in various forms, including caps on the number of units that will be reimbursed by the NHS and chargebacks in the event that some established therapeutic results are not achieved.

The medicines which are directly excluded from the pharmaceutical provision are: those which are not subject to medical prescription; those medicinal products which are not addressed at healing a concrete illness; and products which are considered cosmetics, dietetics, mineral waters, elixirs, dentifrices and other similar products. Spanish law also specifies that those medicinal products which are indicated for syndromes or illnesses of minor severity, and those which do not respond to current therapeutic needs, shall also be excluded from the pharmaceutical provision.

### **What is the relationship between pricing and reimbursement?**

Under Spanish law, the ICPM determines the maximum price for the units of the products that are reimbursed by the Spanish NHS. The MOH will also take note of the so-called “Notified Price”. The notified price is the price at which the MAH intends to market the product if it is not reimbursed by the NHS. This may apply to products that are not eligible for reimbursement and also to units of reimbursed products that are marketed outside the NHS (i.e. private patients or products that wholesalers may parallel-export from Spain to other EU Member States). The MOH, when receiving notice of the notified price, may only oppose it on the grounds of protecting public interest. Further, it is worth mentioning that due to a recent modification of the Spanish Law on Medicines and Medical Devices made by Royal Decree-Law 7/2020, the MOH may now establish maximum retail prices for non-reimbursed products sold in Spain (including non-prescription medicinal products) that may be needed for the protection of public health in the context of exceptional health crisis (such as the COVID-19 crisis). The only condition that the law imposes on the MOH is that its decisions must be based on objective factors and must be transparent. The fixed prices will remain valid throughout the duration of the exceptional circumstances that motivated the administrative intervention.

Finally, it is also important to note that the decision on financing a product does not have to affect all the therapeutic indications of a product. It is viable that only certain indications of



products are financed. In these cases, it is customary that the MOH makes prescription of these products subject to a visa system.

### How are drug prices set?

As regards setting the price of medicinal products, Spain has always been said to follow a “cost plus” system, under which the maximum ex-factory price should respond to the cost of the product plus a given profit margin. This is what Royal Decree 271/1990 contemplates in accordance with the provisions of Directive EC 89/105.

The cost of the product is to be determined through the analytical application of the “Complete Cost”, including R&D, manufacturing costs, and allocations corresponding to commercial and administration costs. In determining the Complete Cost, three groups of variables are established: variables which are considered; variables which are not considered; and variables which are subject to intervention and may be limited:

- i) Variables which are considered:
  - Level of activity of the company.
  - Evolution of costs of the company.
  - Evolution of sales of the company.
  - Sales estimates.
  - Impact that manufacture of the product may have on overhead costs of the company.
- ii) Variables which are not considered since they are treated as unjustified or unnecessary costs:
  - Overvaluation of active substances in comparison with market prices.
  - Excessive royalties (trademarks or technology).
  - Promotion or advertising expenses which are not adequate to the characteristics of the product.
  - Expenses which are not necessary to the normal development of the activities of the company.
- iii) Variables which are subject to intervention and which may be limited by the Government Delegate Commission for Economic Affairs:
  - Research and development.
  - Promotion and publicity.

Under Order of 17 November 1990, R&D expenses are not subject to any limitation. R&D expenses may therefore be incorporated into the cost of the product if they are justified, and prior deduction of all public aids granted to the company under R&D programmes. The R&D percentage which may be incorporated to the cost of the product is the equivalent of the percentage that the total expenses of R&D represent of the company’s total sales.

As to promotion and advertising expenses, they may only be incorporated into the cost of the product within a range of 12–16% of such cost.

As regards the profit component, the rule is that the target profit of each company shall be within a range of 12–18% on capital allocated to exploitation, including own resources (share capital, update and revaluation accounts, reserves, and others) and external resources with financial cost.

Finally, we note that alternative pricing and reimbursement rulings, such as payment based on results, are becoming increasingly popular in the last years, especially for medicinal products with high budgetary impact and with an important R&D component such as CAR-T medicinal products. In this respect, on 22 October 2019, an information system<sup>11</sup> to support the collection and processing of health outcomes (the so-called “VALTERMED”) was officially presented by the MOH.

## Issues that affect pricing

As a matter of practice, it has always been known that the price-approval process entails a negotiation with the authorities where the cost and the profit margin are not really the variables which are considered.

Companies should be prepared for prices mainly to be determined by the following two issues:

- a) A comparative pharmaco-economic evaluation of the medicine in which the advantages of the new product should be quantified.
- b) The price of the product in other EU Member States.

Other than these, companies need to be ready for the authorities to consider other issues such as the activities performed by the company in Spain (R&D, manufacturing, etc.) and the relationship with a local company through a co-marketing or licensing arrangement.

It is also important to note that under the Spanish Law on Medicines and Medical Devices, the authorities, when dealing with the price-approval process, need to take into account the criteria we have mentioned above when discussing reimbursement approval. It is also true that in case a similar product is commercialised in the Spanish market, the authorities may use it in order to determine the price. The price of any competing product inside Spain will undoubtedly serve as a reference for the MOH when discussing the price of a new product.

## What is the process to appeal a decision?

Companies may file an administrative appeal against the decision taken by the ICPM once this is notified. The appeal must be filed within one month of the date on which the decision is considered to have been notified. These decisions are notified electronically, and companies have a period of 10 days to download the notice once they receive the alert that it is ready to be downloaded.

If the administrative appeal is rejected, the company may file a court action seeking a declaration that the ICPM acted wrongly. However, in pricing and reimbursement cases, the chances of a court action being successful are rather limited, given that the MOH has wide discretionary powers on these matters. In general, companies have more chances of being successful at the administrative appeal level if they are able to provide evidence of some major mistake in the administrative decision.

The administrative appeal does not suspend the application of the decision taken by the ICPM. The suspension may be requested when filing the administrative appeal and this request must be answered within one month. In this case, failure to respond by the MOH acts in favour of the appellant, because in such event the suspension is deemed to have been granted. Afterwards, however, the MOH may lift such suspension when deciding on the substance of the appeal. In order for the suspension request to have any chance of success, the applicant must provide evidence that the immediate entry into force of the decision of the ICPM will result in irreparable harm. The threshold is thus rather high; and this is why we normally consider that the chances of succeeding in a request for suspension are rather low.

One issue which often arises when dealing with administrative procedures in Spain refers to the general climate, and to whether companies that may be strict enforcing their rights, and even filing administrative or court appeals, may suffer some sort of negative reaction by the MOH. Our opinion, based on over 20 years of experience dealing with these matters, is that neither AEMPS, nor the MOH nor the ICPM penalises companies for defending their position – provided this is done under general good faith principles. In some cases, special diplomacy may need to be exerted to ensure that the position of the company is not misinterpreted – it is important to play fair – but in general terms, this is not something to be too concerned about.

## Reference pricing

It is also very important to bear in mind that in Spain the public financing of medicines is subject to a reference price system. Once a generic version of a medicinal product is approved, or even in other circumstances if no generic exists in Spain but the main active ingredient of a product has been generally available in the EU for the last 10 years, the MOH may make it subject to a reference price, which will apply to all financed product presentations containing the same active ingredient and identical administration route.

The reference price is the maximum price which the Spanish authorities will pay for these products when they are prescribed and dispatched through an official prescription at a pharmacy, and such price is fixed on the value represented by the lowest cost of the treatment per day of the presentations of the medicinal products included in each group. The reference price system, as an instrument designed to guarantee the sustainability of the public pharmaceutical provision, uses the appearance on the market of competing products for a certain active ingredient to establish a maximum price for the dose necessary for a day of treatment with this active ingredient, which is the maximum price that the NHS will satisfy when the presentations with this active ingredient are dispensed or administered to the patient charged to public funds.

In general terms, when a medicinal product is included in the reference price system, one may expect a reduction between 40% and 50% in the price of the reference/s product/s (the price of generics are likely to be within this range).

In 2018, Spanish courts had to rule on various cases where plaintiffs argued that the MOH was inadequately including, in the same reference price group, products that did not have the same active ingredient. In the majority of these cases, the issue was whether products, having as their active ingredient different salts or esters, should be considered the same for reference price purposes. The courts ruled that if the MOH wished to include all these products in the same reference price group, it should provide evidence that the differences between the various salts or esters included in the same group did not have enough significance from an efficacy or safety perspective.

On another note, in 2018, the Spanish MOH took special measures to protect some products that could be impacted by reductions of their reference price in cases where such reduction could result in the products not being available anymore.

Between 2019–2020, Spanish courts have ruled on several cases related to reference pricing.

A first group of cases revolve around the interpretation of the requisites laid down in Spanish law for the creation of reference price groups. In October 2019, the Spanish *Audiencia Nacional* had the chance to rule on an interesting case regarding the creation of reference groups when no generic or biosimilar exists in Spain.<sup>12</sup> In that case, the plaintiff was the MAH of an exenatide product with two presentations (an immediate release formulation and a delayed release formulation). The plaintiff claimed that the MOH inadequately created a reference price group with both presentations because such presentations were, in fact, the same medicinal product. The Court did not share this view, and resolved that the creation of the group had been correctly done by the MOH because the two presentations were to be considered different products for reference price purposes. The Court supported its position with the fact that the two presentations had separate marketing authorisations and were commercialised under different trademarks. The Court did not consider the fact that the two presentations were part of the same global marketing authorisation for data protection purposes. An appeal against this Judgment has been presented to the Supreme Court. The resolution of the appeal is still pending. Our opinion is that this ruling may be questionable from the point of view of the economic rationale of the reference price system. In this respect, we think that the reason why Spanish law contemplates that reference prices may appear even

in the absence of generics or biosimilars is that at the time such reference price would start applying, there should exist in the market at least one product which does not incorporate the research effort done by the reference one, thus opening the door to price competition not conditioned by R&D costs. In this regard, one may argue that this opening to competition not conditioned by R&D costs does not occur in situations like the one described in this case where two presentations of a product are owned by the same company and are the result of the same company's R&D effort. We shall wait for the Supreme Court position on this.

Other judgments in this first group mainly confirm the regime applicable on this matter until 2019 and do not provide for a significant modification of the same. These judgments refer to aspects such as the determination of the identity between two active ingredients (e.g. the active ingredient identified in the SmPC prevails over the ATC Classification System and, therefore, if the MOH wishes to include two medicinal products in the same reference price group on the basis of the ATC 5 Classification System, the MOH must provide sufficient evidence that the active ingredients of the two products are the same) or the specific regime of pediatric products for reference pricing purposes (e.g. for a product to be deemed a pediatric product and, therefore, subject to specific rules regarding its inclusion in reference price groups, it is required that such product "covers exclusively pediatric indications", and not simply that the product is "mostly used in pediatric population").

A second group of judgments refer to matters related to the challenging of already formed reference price groups. In this group we find particularly interesting a judgment of the Spanish *Audiencia Nacional* published in October 2019 which discussed the test that should be done to determine whether the commercialisation of a product is economically viable after the price reduction operated by its inclusion in a reference price group.<sup>13</sup> The Court considered that such test should compare the ex-factory price with the actual commercialisation and manufacturing costs of the product, and disregard any profit margin. Although the Court finally refused the plaintiff arguments on the basis that the plaintiff did not provide sufficient evidence about the costs associated to the product, the message conveyed by the Court is relevant to the extent it expressly recognises that a product may be deemed economically inviable if the plaintiff can prove that its ex-factory price falls below its manufacturing and commercialisation costs. As a final comment, we note that in the recent past, Spanish courts have usually been reluctant to accept this type of economic rationale when companies challenge the inclusion of its products in reference price groups.

### **Compulsory discounts**

For many products, compulsory discounts or chargebacks apply. The general rule, in this respect, is that products for which no generic competition exists, will be subject to a discount of 7.5% on their maximum ex-factory price (4% in the case of orphan drugs). If a product has been on the market for more than 10 years, the discount will apply even if there is no generic competition, unless the product is still covered by product patent protection in any EU Member State.

### **Annual reviews**

The MAH of products with high budgetary impact may expect that decisions on pricing adopted by the ICPM will be subject to annual review, which may be triggered *ex officio* by the MOH.

From May 2019 until February 2020 (last period with available information),<sup>14</sup> the ICPM has reviewed the price of 75 products. Such reviews ended with 23 price increases and 52 price reductions.

As one may expect, the *ex officio* annual review procedure will aim to lower the price of the product. Within the procedure, the MOH shall grant the company a period of 10 working days to file documents and allegations in support of its position.

### **May patients have access to an approved drug while the pricing and reimbursement process is still open?**

Under Royal Decree-Law 1/2015, a medicinal product which has received a marketing authorisation (“MA”) valid in Spain cannot be placed on the market in Spain until the pricing and reimbursement process has been completed. However, under Royal Decree 1090/2015, in these situations the product may be available for patients under the rules that apply to products for which a valid MA exists in Spain but which are not commercially available.

These rules allow access to the product if the prescribing doctor, under his/her own responsibility, considers that the use of such product is indispensable for the treatment of an individual patient because no other equivalent product is available in Spain. An equivalent product is one having the same composition and the same pharmaceutical form. The patient – or the patient’s representative – must consent in writing the prescription, after having been informed about the benefits and risks of the treatment, and the written approval of the management direction of the healthcare centre where the patient is treated must be obtained. The law also states that: prior administrative approval from AEMPS for each individual case must be obtained; the prescribing doctor must respect any special restrictions resulting from the protocols approved at the healthcare centre; and that he/she must also report to AEMPS the results of the treatment and any suspected adverse events.

The units of the product supplied under either of these routes can be charged to the healthcare centre requesting such medicinal product. The price is fixed by the importer, normally after negotiation with the pharmacy service of the healthcare centre. The common practice is to stick to the “international” price of the product. However, there are some caveats to this: first, as a matter of practice, it is not uncommon that some units provided under this route are supplied free of charge. At present, there is no legal obligation to do so in Spain, but this is not uncommon. Second, if the product is for a patient who has previously participated in a clinical trial with this product in Spain, and the sponsor continues to receive information from the doctor/healthcare centre as regards the treatment results of such patient, then the supply must be free of charge until the product is effectively marketed in Spain after receiving all relevant approvals (Article 31 of Royal Decree 1090/2015 on clinical trials).

### **What happens with products for which reimbursement is denied?**

Up to very recently, there was consensus in Spain in the sense that if the MOH decided to deny reimbursement, the MAH could still place the product on the market for patients or hospitals who wish to acquire the product at the notified price. The only regulatory requirements would be two. First, to inform AEMPS about the fact that the product would be commercially available. Second, for hospital use products purchased by hospitals, approval is required from the regional authorities where the hospital is located and are granted as per the process determined by each region.

This consensus has been in danger since May 2019, when the General Director of Pharmacy issued a report stating that medicines for which a ruling expressly denying reimbursement has been adopted cannot be paid for by hospitals or Regional Authorities. This report is now the subject of major controversy. Our position is that it is null and void because the General Director of Pharmacy is not competent, under Royal Decree 1047/2018 which defines her

authority, to issue a report that creates a new category of products (those for which a ruling expressly denying reimbursement has been adopted), and which is drafted under terms that restrict the ability of the regions and of hospitals to purchase those products, and the right of patients to have access to them.

Furthermore, we sustain that Article 17.6 of Royal Decree 1718/2010 states that hospitals may buy products that are not reimbursed subject to some special approvals and procedures handled by the regional healthcare services. The report states that Article 17.6 of the Royal Decree 1718/2010 refers to medicines not included in reimbursement by the NHS, but not to those medicines which have received, expressly, a resolution of no reimbursement. We think that there is no passage of Royal Decree 1718/2010, or of any other law or regulation in Spain, which supports the idea that when Royal Decree 1718/2010 refers to medicines not included in the reimbursement of the NHS, it intends to differentiate between products that are not reimbursed because the law excludes them from reimbursement and those that are not reimbursed because a ruling expressly denying reimbursement has been adopted. This is a case where the general principle of law *ubi lex non distinguit nec distinguere debemus* (no differences should be made when the law does not establish them) applies.

In 2019, a Spanish Court had the chance to rule on a very relevant case regarding the payment by regional authorities of medicinal products for which a ruling expressly denying reimbursement had been adopted.<sup>15</sup> In this case, the plaintiff (a minor patient with a severe genetic disease) claimed against the decision of a regional authority that refused to pay for the treatment that the doctor had prescribed. On the one hand, the plaintiff alleged that the refusal of the regional authority to pay for the treatment constituted a violation of its fundamental rights, including the “right to life”, the “right to equality” and the “best interest of the child”. The defendant regional authority argued that no fundamental rights were infringed and that there were no reasons to justify the payment of a product that the MOH had decided not to reimburse. The Court ruled in favour of the plaintiff and required the regional authority to pay for the treatment after recognising that the position of the regional authority infringed the right to equality of the patient (other patients in other Spanish regions were receiving the product free of charge) and the best interest of the child. The Court did not accept any violation of the right to life. As a final note, we point out that although this judgment does not specifically refer to the report of the General Director of Pharmacy mentioned above, it provides for a solution that is contrary to that of the report.

### **Confidentiality and transparency**

Companies involved in a pricing and reimbursement procedure may need to disclose confidential information to Spanish authorities. Spanish law, in this respect, contemplates that the MOH may request the company to provide information about technical, economic and financial aspects related to the product and to the activities of the company. Article 97 of the Spanish Law on Medicinal Products (Royal Legislative-Decree 1/2015) states that all information that the authorities may obtain from the company in these procedures is confidential. On the other hand, under Article 52 of Law 7/2007, which is the general law on public employees, all civil servants are obliged to act in conformity with the law and to abide by the principle of confidentiality.

The decisions of the MOH on pricing and reimbursement are acts of a public authority, taken in the ordinary course of its activity, and as such they are subject to the rules on transparency and freedom of information contained in Law 19/2013 on Transparency, Access to Public Information and Good Government. Under this Law 19/2013, any person, without the need to prove any special interest, may have access to documents that a public authority has created

in the ordinary course of its activity, and the reasons for which such access may be denied are rather limited.

Until 2019, in cases where the Spanish Council on Transparency received complaints against the MOH denying access to pricing and reimbursement rulings, it decided that the MOH should deliver these rulings to the party that had requested them, only not disclosing those parts of the ruling the transparency of which could cause unfair or disproportionate damage to the company. In these decisions, the Spanish Council on Transparency took this position relying on the fact that Spanish law contemplates that the information that a company provides to the MOH when applying for pricing and reimbursement of a drug is confidential.

Between 2019–2020, the Spanish Council on Transparency has had the chance to rule on several matters regarding access to pricing and reimbursement rulings. The position of the Transparency Council on this matter has been rather erratic during this period. On the one hand, the Transparency Council has issued several resolutions ordering the MOH to disclose copies of the rulings whereby the MOH accepted to reimburse certain products and fix their ex-factory price (“PVL”). On the other hand, the Council has adopted the contrary position in other cases. In this respect, in September 2019 the Council denied the right of a citizen to have access to the price and reimbursement ruling of a medicinal product (and, therefore, to its PVL) on the basis that such access would damage the legitimate interests of the company. In this case, the Council assessed the value of keeping the PVL confidential from a public interest point of view, claiming that if prices were not confidential in the EU, they would tend to be fixed at a level that could be low for richer countries but too high for countries with less economic capacity, thus making access to certain products difficult.

On another note, it is worth pointing out that the information that the MOH makes public when uploading the minutes of the meetings of the ICMP on its website has increased since mid-2019.

In view of the foregoing, it is clear that both the administrations and the bodies in charge of settling claims arising from requests for access have an important challenge ahead in order to find the right balance between the protection of commercial, economic and strategic information of companies and the principle of transparency that should govern the activity of the public administration.

In addition to the above, it is relevant to consider that under Spanish rules on public procurement, public contracting bodies are under an obligation to make public the main terms of any contract they enter into with any supplier of any good or service. In the event that the public contracting body understands that such publication may harm legitimate private or public interests, it may only redact the documents and avoid publishing some data after having obtained permission to do so from the Spanish Council on Transparency (which is probably going to be reluctant to agree to not publishing information on the prices at which a hospital is buying a given product).

Between 2019–2020, the Spanish Council of Transparency has also had the chance to rule on several cases regarding requests to disclose supply prices offered to hospitals. The position of the Council in this matter, again, has also been erratic. On the one hand, the Council has ruled in favour of a citizen who requested the disclosure of a list of all the medicinal products purchased by four specific hospitals from 2016 to 2018 (including units and prices paid for them by the hospitals). On the other hand, the Council has issued decisions whereby disclosure requests have been denied. In this respect, the Council ruled against the disclosure of the “annual expenditure of hospitals in Madrid for three specific medicinal products” on the basis that the disclosure would harm the economic and commercial interests of the companies,

and would distort competition in the market. In some rulings, the Council relied on Law 1/2019 on Commercial Secrets to support the denial to release information on unit prices.

On another note, it is important to mention that it is common practice in Spain that contracting bodies do not publish information about supply agreements that they may negotiate individually with companies when there is no invitation to tender because there is no competition in a given market. In these cases, where the supply agreement is entered into following the process known as “negotiated procedures without prior publication of a contract notice”, it is common that the agreement is not published at all. We cannot exclude that this administrative practice changes in the future because, as a matter of law, even these agreements should be publicised. But for the time being, this is where things stand.

It is also relevant to mention that during 2019–2020, the Spanish Transparency Council has issued four Interpretative Criteria (1/2019, 2/2019, 3/2019 and 1/2020) on how to evaluate access requests. Regarding access to price & reimbursement rulings, the Interpretative Criterion 1/2019<sup>16</sup> on how to evaluate whether disclosing certain information may cause harm to economic and commercial interests is especially relevant. In this document, the Transparency Council states that when the requested information qualifies, in whole or in part, as a business or commercial secret under the terms of Law 1/2019 on Commercial Secrets<sup>17</sup> or is affected, in whole or in part, by a declaration of confidentiality contained in a law or established under the terms of the law, access must be denied by application of the limit of protection of economic and commercial interests established in Article 14.1.h of Law 19/2013 on Transparency, Access to Public Information and Good Government.

Finally, with respect to the position of the Spanish Courts, we can say that the judgments published in the period 2019–2020 do not provide for a clear and unequivocal criteria on this matter and, as occurs with the Spanish Council of Transparency, their position has been rather erratic. In this respect, the two most recent rulings regarding access to price and reimbursement rulings (April 2020) and disclosure of supply prices offered to hospitals (May 2020) reach different conclusions. On the one hand, one judgment annulled a resolution of the Spanish Council on Transparency which required the disclosure of the reimbursement terms of a new product on the basis that the MOH did not hear the affected company. The Court recognised the right of the affected company to be heard and indicated that the process before the MOH should be started again from the beginning. On the other hand, the other judgment (May 2020) confirms a resolution of the Council that ruled in favour of the disclosure of the price for medicinal products paid by Spanish public authorities during 2018.

### **Policy issues that affect pricing and reimbursement**

The general political environment in Spain has affected the pricing of medicinal products. Over the last few years, budget constraints have been constant, and authorities have been very strict and careful as regards pricing decisions.

It is relevant to mention that in late 2015, Farmaindustria reached an agreement with the Spanish Government (the “Farmaindustria Agreement”), under which pharmaceutical expenditure is not to grow more than real GDP growth. The agreement contemplates chargebacks to be paid by pharmaceutical companies in the event that the expenditure exceeds the agreed ratio. The agreement also contemplates that if the expenditure exceeds the agreed ratio, special measures to rationalise the use of medicinal products may be adopted. These measures, in essence, shall imply barriers for prescription of high-budgetary-impact drugs. The Farmaindustria Agreement has been fully effective until 31 December 2019, and recently extended until 30 June 2020. This extension, has been published<sup>18</sup> in the Spanish Official Journal on 10 March 2020 and contemplates that Farmaindustria and the Government will



“collaborate in a new agreement with the objective, among others, of reflecting in it the implication of all entities involved in the sustainability of the SNS and of the rationalisation of public pharmaceutical expenditure, in such a manner that its provisions apply to the full year 2020 replacing the existing ones”. Therefore, the future and terms of the Farmaindustria Agreement are currently very open; and negotiations regarding this matter are ongoing.

With respect to the implementation of the Farmaindustria Agreement so far, it is worth mentioning that the follow-up committee of the agreement agreed in July 2019 (with respect to financial year 2018) on a claw-back payment of approx. €120 million to be paid by the members of Farmaindustria to the Government. The Committee also agreed on other non-monetary measures to be made by members of Farmaindustria for a value of approx. €97 million. Regarding 2019, no definitive data are currently available, but we can anticipate that, considering the GDP growth of such year, the claw-back payment will probably be higher than the one for 2018. As per year 2020, the situation is still very open because of the open negotiations regarding the Farmaindustria Agreement and the expected slowdown of the GDP.

As regards more specific groups of medicines, we would also like to mention the special situation for rare disease medicines in Spain. In 2009, the Spanish MOH launched the Rare Diseases Strategy of the Spanish NHS. This Strategy was approved by the Interterritorial Council of the Spanish NHS, a committee on which the MOH sits together with representatives of all the Autonomous Regions. The Rare Diseases Strategy of the Spanish SNS was therefore a document supported by the central Spanish Government and also by all the Autonomous Regions. One of the objectives of the Strategy was to secure prompt access to treatments, and the recommendation to such effect was to shorten the periods for pricing and reimbursement approval once an orphan drug has obtained the relevant marketing authorisation. This recommendation was confirmed when the Strategy was updated in June 2014.

Finally, we can not finish this section without mentioning the impact of the unprecedented crisis generated by COVID-19. In the context of this crisis, we expect the Spanish government to request the pharma sector (and maybe also other industries who supply products to the NHS) to further contribute to the sustainability of the NHS. Under Spanish law, the Government may resort to legal instruments imposing taxes, claw-back payments or similar monetary obligations to companies, and in our opinion, it is likely to do so. This is what happened in 2010, when the Government approved Royal Decree-Law 4/2010 imposing a quarterly claw-back payment of 2% on sales for companies selling over €3 million, and Royal Decree-Law 8/2010 imposing a compulsory 7.5% discount on sales made to hospitals for original products not subject to generic competition or reference pricing (4% for orphan drugs and 15% for products over 10 years old not subject to generic competition).

## Emerging trends

### Stability Program 2019–2022

The Stability Program 2019–2022 submitted by the Spanish Government to the EU refers to various measures aimed at obtaining savings in public expenditure of medicinal products dispensed in pharmacy offices. Furthermore, some proposals on hospital expenditure are expected to be formulated by the Government in the near future.

#### a) *Medicine selection processes at the national level*

The most relevant proposal among those announced in the Program is the introduction of a national medicine selection system for medicinal products dispensable in pharmacy offices. The objective of this measure is to allow the MOH to benefit from the margins currently received by pharmacies when dealing with these products. Recommendations in this area point towards a purchase model based on tenders, with only one bid per

laboratory, at a uniform price, and with an invitation to tender at European level (rather than a national level). The proposed model takes inspiration from Andalusia's medicine selection system, but with corrective mechanisms such as the elimination of exclusive supply, or the use of the system only for medicinal products for minor pathologies and with high economic impact.

b) *A new reference price system*

The Program contemplates a review of the current reference price system. In this regard, the Government proposes a system considering therapeutic indications (ATC 4) and active ingredients (ATC 5). The Program does not contemplate the introduction of an "avoidable co-payment system" that would allow patients to choose between branded and generic products by paying a higher price for the branded product if the patient wanted to do so.

c) *Decision-making and sustainability*

The Government proposes specific measures on the application of cost-effectiveness criteria in decisions related to reimbursed products, such as the introduction of a pharmacoeconomic evaluation method for medicinal products, and the measurement of health outcomes.

The Program also foresees the performance of *ex officio* reviews of the prices of products for treating chronic diseases with a high impact on the NHS. The need to reach sustainability agreements with the industry is also stressed in the Program. In this regard, the Program endorses the agreement already subscribed with Farmaindustria regarding this matter and shows a strong position in favour of its renewal.

d) *Measures to monitor prescriptions and expenditure*

Although this is a matter that mainly falls within the scope of the Regional Authorities' competences (and therefore not the central Government ones), the Program includes the following proposals: (a) the implementation and improvement of protocols for the supervision and follow-up of prescriptions; (b) the enhancement of electronic prescription and incentive systems; (c) the introduction of periodic control systems over certain kinds of medicinal products or groups of patients to mitigate consumption variations; (d) the interoperability of databases from different authorities; as well as (e) the development of educational plans aimed at the general public. All of the above seem reasonable measures as long as they do not inappropriately interfere with the freedom of the physician to prescribe the medicinal product that he or she deems appropriate.

Action Plan to promote the use of generic and biosimilar products<sup>19</sup>

In September 2019, the Interterritorial Council of the Spanish NHS (a committee on which the MOH sits together with representatives of all the Autonomous Regions) approved a draft of an Action Plan to foster the use of generic and biosimilar products. Later on, the MOH published the Plan for public consultation and asked all relevant stakeholders to submit observations and proposals with respect to the Plan. Such observations will be assessed in the Interterritorial Council of the Spanish NHS and, afterwards, the MOH will publish a revised version of the Plan.

As specifically stated in the Plan, its main and general objective is to foster the use of generics and biosimilar products (the so-called "regulatory" medicinal products) by facilitating the price and reimbursement proceeding for such products. Other specific objectives contemplated in the Plan include reducing the time elapsed between the authorisation of a generic or biosimilar and its inclusion in the reimbursement, increasing the competitiveness of the pharma sector, promoting the generic and biosimilar industry, increasing the use of generics and biosimilars in the NHS, and enhancing the level of information regarding generics and biosimilars.

For the achievement of these objectives, the Plan proposes specific actions in the following areas: (i) reimbursement; (ii) Pharmacotherapeutic Guide of the NHS; (iii) prescription; (iv) dispensation; and (v) information and training.

The publication of the Plan has generated a lot of interest and many stakeholders have actively submitted observations and proposals to the MOH.

#### Other trends

The rules contained in Royal Decree 271/1990 have been under review for a long time now, and at the end of 2015, the Spanish MOH was working on a Royal Decree project that would have governed reimbursement of medicines, but which was never approved. In 2019, the MOH has finally formed an Advisory Council on Pharmaceutical Coverage of the NHS, and works on the renovation of these rules may be expected to resume soon.

#### **Successful market access**

Reimbursement and pricing procedures in Spain entail a lot of negotiation. As in any negotiation, defining a strategy will be very important. When doing so, companies must not forget that budgetary constraints in Spain are important, so they must be ready to be confronted with very strong positions by the authorities which intervene in the process.

Successful market access depends on many aspects, but the basics in order to access pharmaceutical provision are: to prove additional therapeutic value over the existing medicines which are already being financed (for which the therapeutic positioning report will be essential); and to be open to entering into risk-sharing agreements with the MOH.

\* \* \*

#### **Endnotes**

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6. Those measures were established by means of Royal Decree 16/2012, of urgent measures to guarantee the sustainability of the Spanish National Health System and improving the quality and security of the provisions contained in it.
7. This limitation was later annulled by the Spanish Constitutional Court in its Judgment of 21 July 2016.
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